

Tenderplay

Ningbo Love Tree Toys Co., Ltd.

Address: NO.23,Wuxing village,Huangtan town,
Ninghai,Ningbo,Zhejiang,China.

Contact way :

Jessy: jessy@tenderplay.com/Tel:18892618130

Lee: lee@tenderplay.com/Tel:13736193624

Website: <https://www.tenderplay.com/>



TenderPlay



WeChat (Lee)



WeChat (Jessy)



Face book



LinkedIn



Youtube

Tenderplay



**OEM/ODM factory specializing
in children's soft furniture.**

**Kind + Jugend
September 15-17, 2026
10.1-G088**

Tenderplay Brand Story



Tenderplay was born from a mother's love for creating a soft and nurturing space for her child's growth.

We believe that play is more than just fun—it is how children explore the world and build their sense of security.

That's why we craft soft furniture that is both a sofa and a toy, using gentle textures and safe materials—bringing laughter, interaction, and love to every family corner. At Tenderplay, every piece of foam and every stitch is dedicated to creating a safer, freer, and more comforting space for children to grow.

Tenderplay- tender care, playful kids' nook.

Our Factory

Tenderplay operates a vertically integrated factory with over **2,000m²** of production space and a skilled team of **200+** employees.

We specialize in soft furniture manufacturing with full in-house capabilities, including cutting, sewing, assembling, compressing, and packing.

With a monthly output capacity of over **30000+** sets, we offer OEM & ODM services tailored to international clients—ranging from Amazon sellers to retail chains and private brands.

From custom colors and logos to tailored packaging and designs, we deliver fast sampling, flexible order volumes, and stable lead times.

Your trusted partner for soft play furniture.



20,000m²
Factory Area



**Integrated
process**



200+
Employees



30000+
Monthly output

CONTENTS -

Tenderplay



Ball pit

(01)



Kids Sofa

(02-11)



Foam play sofa

(12-13)



Foam play set

(14-20)

01

05

02

06

03

07

04

08

(21-24)

(25-27)

(28-29)

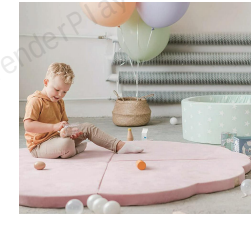
(30)

Travel bed

Kids' Floor Bed

Soft bounce pad

Play mat





● Ball Pit



BP001



BP002



BP003



BP004



BP005



BP006

● Flip-up Sofa



FS001



FS002



FS003



FS004



FS005



FS006



FS007



FS008



FS009



FS010



FS011



FS012



FS013



FS014



FS015



FS016



FS017



FS018

● Pull-down Sofa



PS001



PS002



PS003



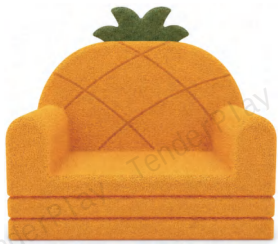
PS004



PS005



PS006



PS007



PS008



PS009



PS010



PS011



PS012



PS013



PS014



PS015



PS016



PS017



PS018



PS019



PS020



PS021



PS022



PS023



PS024



PS025



PS026



PS027



PS028



PS029



PS030



PS031



PS032



PS033



PS034



PS035



PS036

● Classic Sofa



C001



C002



C003



C004



C005



C006



C007



C008



C009



C010



C011



C012

● Other style filled with block foam



O001



O002



O003



O004



O005



O006

● Shredded foam sofa



S001



S002



S003



S004



S005

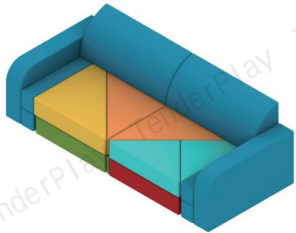


S006

● Play Sofa



FP001



FP002



FP003



FP004



FP005



FP006



FP007



FP008



FP009



FP010



FP011



FP012

● Foam play set +Ball Pit



F000



F001



F002



F003



F004



F005

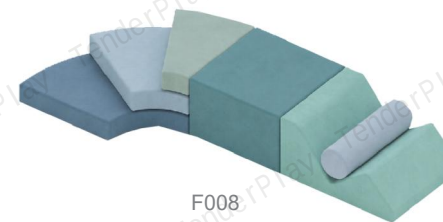
● Soft Play Set



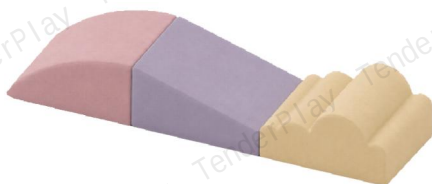
F006



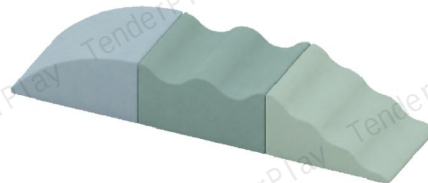
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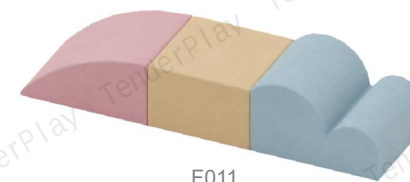
F008



F009



F010



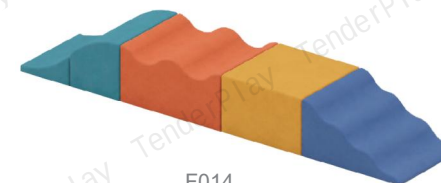
F011



F012



F013



F014



● Arch Play Set



F015



F016

● Soft Play Set



F017



F018



F019



F020

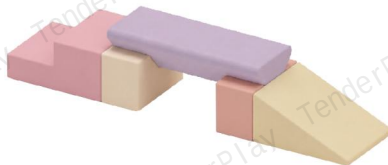
● Soft Play Set



F021



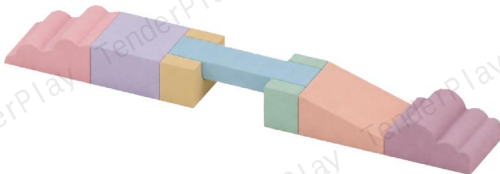
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F023



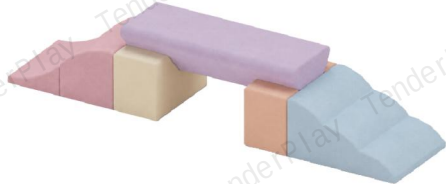
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F025



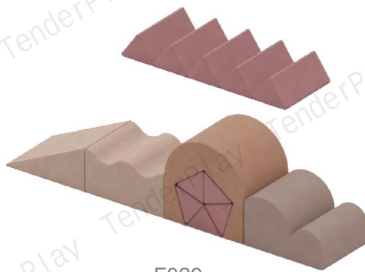
F026



F027



F028



F029

● Soft Play Set



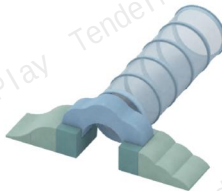
F030



F031



F032



F033



F034



F035



F036



F037



F038



F039



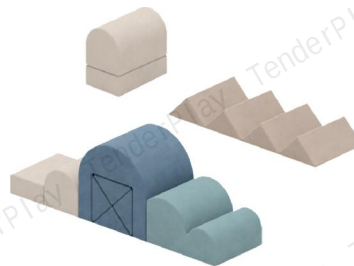
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F041



F042



F043



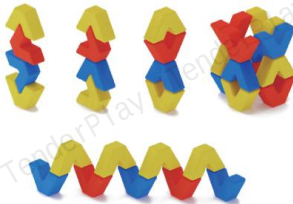
F044

● Soft play building blocks



SP001

SP002



SP003



SP004



SP005



SP006



T001



T002



T003



T004



T005



T006



T007



T008



T009



T010



T011



T012



T013



T014



T015



T016



T017



T018



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T021



T022



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T027



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T035



T036

Baby Montessori bed

● Floor bed



F001



F002



F003



F004



F005



F006

inner diameter: 66*96cm
outer diameter: 88*118*44cm

Toddler Montessori bed

● Floor bed



inner diameter: 72*134cm
outer diameter: 96*158*60cm



F007



F008



F009



F010



F011



F012

Toddler Montessori bed

● Floor bed



inner diameter: 72*134cm
outer diameter: 96*158*60cm



F013



F014



F015



F016



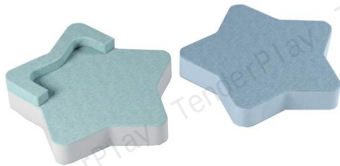
F017



F018



SB001



SB002



SB003



SB004



SB005



SB006



SB007



SB008



SB009



SB010



SB011



SB012



SB013



SB014

● Play mat



PM001



PM002



PM003



PM004



PM005



PM006



PM007



PM008

FACTORY CONCEPT

Backed by mature factory manufacturing capabilities, we strictly control every step of the process, from material selection, cutting, foaming, and sewing to final product inspection. Our stable production system ensures that every product offers reliable quality, a comfortable touch, and a durable structure, while also allowing us to flexibly support multiple styles, colors, and customized requirements. Our strengths come not only from design, but also from our long-term commitment to detail: carefully selected skin-friendly fabrics that are soft and wear-resistant; high-resilience foam that provides comfortable support; rounded soft-padded structures that help reduce the risk of bumps; and modular designs suitable for play, rest, reading, and parent-child interaction. Whether for children's rooms, kindergartens, early education centers, or family activity spaces, Tenderplayful hopes to become a little world where children can explore with confidence and comfort.

RELEVANT CERTIFICATE



BSCI



CPC



CE

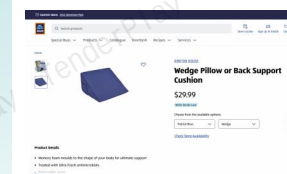
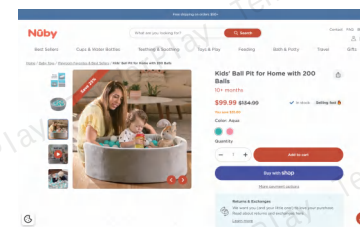


OEKO

COOPERATIVE CLIENT



Walmart
Save money. Live better.



BIG PRODUCT SMALL PACK



BEFORE VACUUM

PRODUCT SIZE: 56*41*39CM



AFTER VACUUM

PACKAGE SIZE: 41*19*20CM

OUR FOAM SPECIFICATIONS INCLUDE

- Certified by ASTM F963, CA TB117-2013, and EN71 standards.
- Low-VOC, odor-free, phthalate-free, and formaldehyde-free.
- Density range between 25-35 kg/m³ to ensure no sagging or deformation.
- High-resilience structure, suitable for 80% vacuum compression packaging with fast recovery.
- Optional CertiPUR-US®, Bio-Based Foam, or OEKO-TEX® certified variants available upon request.
- We believe foam is the core of every soft product. That's why we combine engineering precision and ergonomic design to deliver safe, soft, and durable comfort — for every family.



OUR FABRIC STANDARDS INCLUDE

- Formaldehyde-free, odorless, and free from harmful dyes.
- High resistance to abrasion, pilling, and fading.
- Easy to clean, washable, and compatible with vacuum-compression packaging.
- Optional performance features: flame-retardant, waterproof, stain-resistant.
- We believe the right fabric doesn't just protect—it connects. It brings warmth, safety, and joy to every family space.



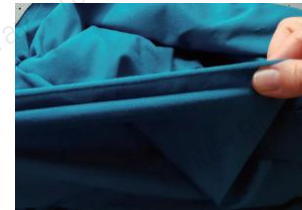
PRODUCTION PROCESS



TEST



SEW



RAB CHECK



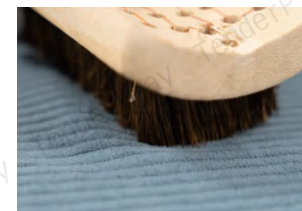
CUT OUT



SEWING



QUALITY INSPECTION



PACK



INSPECTION AND DELIVERY